



## **World Cares Center's Ready Responders Boot on the Ground Exercise Sponsorship Levels**

*Please note each level can be customized to meet your needs and goals*

### **Naming Sponsor: \$100,000**

- Your company's branding as the exclusive naming sponsor on the BOG webpage, banner, training materials, program flyers and in the event vests worn by all participants.
- Your Company as the naming sponsor in all marketing campaigns including print, radio and social media
- A customized corporate team experience for 25 employees including pre-event training and post event appreciation
- Your Company's disaster response initiatives written into each sequence of the exercise scenario
- Inclusion of VIP observers
- Welcome and kick off bell rung by Your Company's representative at the start of the BOG
- Invitation for all Company's participants to the Thank You event

### **Commander: \$25,000**

- Your company's name listed as a Commander level supporter on all branding including website, banner, training materials, program flyers and in the event vests worn by all participants.
- Inclusion as a Commander level sponsor in all marketing campaigns including print and social media
- A customized corporate team experience for 15 employees including pre-event training and post event appreciation
- Your company's response written into one of the exercise scenario sequences
- Inclusion of VIP observers
- Invitation for all corporate participants to the Thank You event

### **Chief: \$15,000**

- Your company's name listed as a Section Chief level supporter on website, banner, program flyers and in the event vests worn by all participants.
- Inclusion as a Section Chief level sponsor in all marketing campaigns including print and social media
- A customized corporate team experience for 10 employees including pre-event training and post event appreciation
- Your company's response written into one of the exercise scenario sequences
- Inclusion of 2VIP observers
- Invitation for all corporate participants to the Thank You event

### **Leader: \$10,000**

- Your company's name listed as a Leader level supporter on website, banner, program flyers and in the event vests worn by all participants.
- Inclusion as a Leader level sponsor in all marketing campaigns including print and social media
- Inclusion of 6 employees into the BOG exercise including pre-event training and post event appreciation
- Your company's response written into one of the exercise scenario sequences
- Inclusion of VIP observers
- Invitation for all corporate participants to the Thank You event

**Responder: \$5,000**

- Your company's name listed as a Responder level supporter on website, banner, program flyers and in the event vests worn by all participants.
- Inclusion of 5 employees into the BOG exercise including pre-event online training and post event appreciation
- Inclusion as a Responder level sponsor in all marketing campaigns including print and social media
- Inclusion of 1 VIP observer

**Supporter: \$2,000**

- Inclusion as a Supporter level sponsor in all marketing campaigns including print and social media
- Inclusion of 4 employees into the BOG exercise including pre-event online training and post event appreciation
- Inclusion of 1 VIP observer